

PETER M. VASQUEZ

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View my portfolio at: www.petevasquez.com

Profile

I am a creative and high-energy individual with a variety of artistic skills including; illustration, graphic design, web design and development, and fine arts. I am comfortable working independently as well as leading, or working in teams.

I hope to use my artistic talents in order to obtain a challenging position where I can grow my career as both an artist and professional.

Professional Experience

2012-2013

Center Stage Productions

Illustrator and Graphic Designer

- Illustrates, designs and digitally renders products, architectural elements and environments for public installations
- Designs graphics for signage, banners and environmental elements used in public installations
- Creates and edits page layouts for product catalogues
- Designs, codes and manages distribution of e-mail blasts
- Re-touches and edits photos
- Meets time sensitive deadlines

2009-2013

Freelance Graphic Design

Character/ Environment Concept artist & Illustrator for Logan Semer

- Conceptualizes, illustrates and renders original character and environment art for use in animated series and toy development
 - Designed logo to reflect character universe
- #### Illustrator & Graphic designer for 360ep, Inc.
- Illustrates artwork on cards
 - Conceptualizes and storyboards layouts for collectable card game
 - Designs graphics and icons for game mechanics
- #### Sketch Artist - Disney Infinity NYC Takeover
- Sketched Disney characters for customers as part of the Disney Infinity video game launch party

Concept Artist - Market Probe International

- Took verbal ideas for printer concepts and sketched them out as part of a brainstorming session

Character Illustration for Got It Together Girl

- Conceptualized, illustrated and rendered original character art for use on company website and marketing materials

The Learning Lab L.L.C.

- Works with client to create overall brand identity including logo, website and marketing materials
- Responsible for maintaining website

2011-2012

F&M Expressions

Graphic Designer

- Created original designs, vector graphics and illustrations for use on casual apparel
- Created layouts for catalogs and sell sheets
- Typesetting and page layout for production
- Prepped and color separated designs for Prinergy Workshop
- Responsible for quality control
- Met time sensitive deadlines

2009-2011

Admin at Hoffman La Roche

2007-2009

Kid U Not Inc.

Graphic Designer

- Created original designs and illustrations for use on casual apparel
- Created innovative tag lines
- Separated designs for print using Vue-rite
- Responsible for quality control
- Met time sensitive deadlines

2005-2010

The Walt Disney Co., Disney Hollywood Studios

Disney Animation Academy Artist

- Taught groups of guests how to draw characters in the Disney style
- Responsible for perfecting character drawings
- Performed Animation Tour show "Drawn to Animation" to audiences of over 100 people

Education

1991- 1996

Youngstown State University Youngstown, Ohio

BFA - Studio Art

Courses of study include:

Illustration, Life Drawing, Character/ layout designs, 3-D art, Painting, Photography, Metal Work and Sculpture

2003- 2005

Columbus State Community College

Columbus, Ohio

Continuing Education Courses- Interactive Media

Courses of study include:

Typography, Web Page Design, Layout Design, Marketing, Branding, Vector Illustration

Fall 2010 & 2011

School of Visual Arts

New York, New York

Continuing Education

Courses of study include:

HTML, HTML5, CSS, CSS3, Java Script, and JQuery

Skills

Computer Skills

Proficient In:

Mac and P.C. Platforms

Adobe CS6: InDesign, Illustrator, Photoshop, Dreamweaver, & Acrobat

HTML/HTML5, CSS/CSS3, JQuery

Microsoft Word, PowerPoint, Outlook & Excel

Vue Right, Kodak Prinergy Workshop

Artistic Skills

Proficient In:

Illustration, Character Design, Layout Design for print, Web Design, and Traditional art

Other Interests

Comic Books, Mountain Biking, Running, and baking